MCCG

TWENTIETH ANNIVERSARY

CELEBRATING 20 YEARS OF INNOVATION

20
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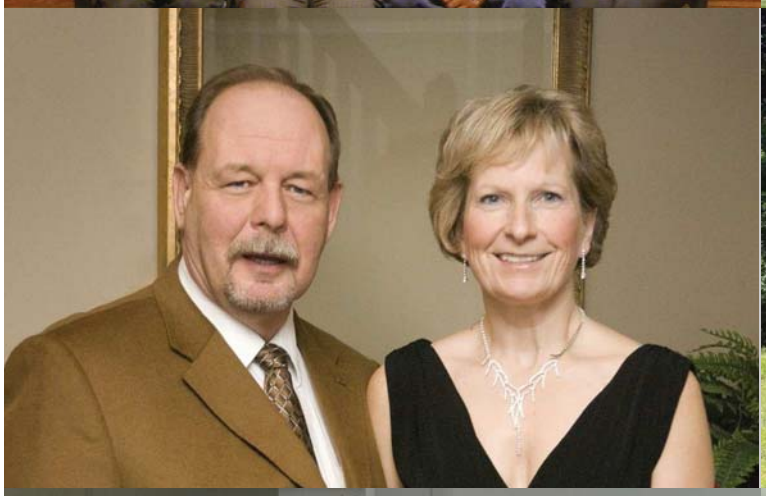

MG

Laurie
Donna

MISSION

To provide progressive and high quality solutions that help our stakeholders achieve their goals. We are committed to continuous improvement and innovation through teamwork.

VISION

To be the technology leader in providing business solutions to the Canadian Mutual Insurance Industry.

VALUES

At MCCG we value mutual respect and trust as the foundation that enables our team to balance our client needs, our business objectives and our own personal goals. We do this by committing to integrity, flexibility and discipline in all facets of work life.

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MOVING FORWARD
2003 - 2007

Early 2003 marked the beginning of a significant growth period in MCCG's business. MCCG's Board of Directors decided that releasing their investment in the membership of the Ontario Mutual Insurance Association (OMIA) and bringing it to the attention of the Canadian farm mutual was in line with how they wanted the company to proceed.
Further, this met the needs of the majority of the OMIA membership who all wanted to be on one software system. This would allow MCCG to grow as a company while continuing to provide farm mutual insurance companies with the best possible software. The main goal was to increase the benefit to the farm mutual community by enlarging the client/owner base.

In total, thirty-eight farm mutual insurance companies from across Ontario now owned MCCG cooperatively.
MCCG also entered into a partnership with a Toronto-based insurance software provider. The purpose of entering into an agreement with another successful insurance software company was to work together to further develop leading-edge software.
This provided their clients with many new and improved features such as automated work flow, web-based transactions, and automated business processes. With the expertise of the combined teams, MCCG would be more capable of developing the next generation of the IBS: IBS 5.0. However, due to irreconcilable differences, MCCG ended its partnership with the software provider in 2004.

"Do the hard jobs first. The easy jobs will take care of themselves"
DALE CARNEGIE

BOARD OF DIRECTORS
Pictured year 2003

2004

2008

2013

While resourcing was reduced as a result of this loss, MCCG regained control over its software development process and additional resources were introduced in February of 2005 with the purchase of Bralar Software Inc.

MCCG's development of the IBS program was starting to capture the attention of several companies, some of which were non-mutual insurance companies. As such, the Board of Directors put forth the idea of marketing the IBS to a larger group of companies.

Meetings were held in September and October of 2005 to decide whether or not MCCG should act on this opportunity. On October 25th, 2005, the shareholders of MCCG, most notably the founding five companies, soundly rejected the marketing proposal. There were several philosophical issues brought forth by many of the member companies about introducing the product to the non-mutual general insurance market.A perception existed that the IBS was not yet completely ready for the general market and could cause financial stress to achieve that kind of goal. This was ultimately a smart decision for MCCG as it allowed the solution to be developed for an aligned client base. Further, its shareholders were able to maintain control over the direction of IBS, although it did limit MCCG's ability to expand beyond its current client base.

After a few years, the Board decided that their vision for the company and the CEO's vision at the time were not fully aligned. This resulted in a change in leadership to ensure alignment, which ultimately welcomed Frank Barretto into the position of interim president in September of 2007.

All of the hard work and dedication from 2003 to 2007 came to fruition when Germania Mutual Insurance Company went live with IBS 5.0. There were plenty of 'lessons to be learned' but the perseverance and tenacity of the clients and MCCG prevailed. From this starting point, a new 'implementation' stage was set. Although IBSv5 was a technically elegant solution, it took the efforts of the mutual community and MCCG together to refine the system in accordance with the needs of the Mutual Insurance industry.

BRALAR SOFTWARE INC. LOGO
Purchased in 2005 by MCCG

FRANK BARRETTO
President and CEO
of MCCG